

# JAMES ZHOU

## EXPERIENCE

**IDEO, Chicago, USA** 2018.06 - Now

*Senior Interaction Designer*

- Design solutions for complex and novel problems across different industries through user research, synthesis, prototyping, and storytelling
- Partner with designers, researchers, and engineers to design, explore, and build digital and physical prototypes
- Shape business strategy with cross-functional teams and articulate design decisions to senior client stakeholders

**North Kingdom, Skellefteå, Sweden** 2016.06 - 2016.12

*Creative Strategist Intern*

- Created interactive pitches for clients such as Uber, Southwest, and FX with a team of software designers, visual artists, and strategists
- Took broad and complex concepts from research insights to experience prototypes using the human centered design process
- Designed end-to-end flows and visuals for a 360 video experience for McDonald's campaign

**The Embassy of Canada to China, Beijing, China** 2014.01 - 2015.02

*Assistant Trade Commissioner*

- Organized public events to increase Canada's advocacy efforts and managed visiting Canadian artists
- Solved complex logistical problems and supported the Canadian Prime Minister's official visit to China
- Wrote press scans, background briefs, and reports for high level leaders

## EDUCATION

**Copenhagen Institute of Interaction Design** 2017.01 - 2017.12

Masters Equivalent in Interaction Design

**Umeå Institute of Design, Umeå, Sweden** 2015.08 - 2016.06

Industrial Design Intensive

**Macalester College, Saint Paul, USA** 2009.09 - 2013.05

Bachelor of Arts in Philosophy

## CONTACT

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## SKILLS

User Interface design  
Physical computing  
High fidelity prototyping  
Product strategy  
Industrial design  
Service design  
Design research  
Creative coding  
Storytelling  
Facilitation

## TOOLS

### Design

Figma, Principle, Sketch, inVision, Framer, Cinema4D, Unity, Adobe Suite

### Code

HTML, CSS, Javascript, P5JS, Processing, Arduino

### Research

Usertesting.com, Hotjar, Maze, dscout

## AWARDS & PRESS

IxDA Awards Winner  
Core77 Awards Winner  
FastCo Innovation by Design  
CoDesign  
Wired Italy  
Dezeen