

James Zhou

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EXPERIENCE

July 2021 – Present

UX Designer, Ethics and Society, Microsoft

Seattle, WA

The Ethics and Society team acts as an internal consultancy that helps product teams ship AI products responsibly. I work directly with teams to set UX guidelines and to mitigate AI harms with UX. I have shipped AI features in products including the new ChatGPT powered Bing.

June 2018 – July 2021

Senior Interaction Designer, IDEO

Chicago, IL

I was the lead designer on multi-disciplinary teams and owned all aspects of design on client projects from prototyping to high fidelity UX/UI. I contributed to all parts of the design process and created north star vision for clients such as Ford, AMEX, Logitech, and Ascensia.

April 2020 – April 2021

Visiting Faculty, Copenhagen Institute of Interaction Design

I taught two courses - one focused on the key principles of storytelling and how to apply them to design problems and the other focused on how to responsibly design for AI.

June 2016 – December 2016

Skellefteå, Sweden

Design Strategist, North Kingdom Design

I pitched experiential and creative concepts for clients including 20th Century Fox, Uber, Southwest, and FX. Some highlights include an interaction campaign for the movie Logan and the new McDonald's self check out kiosk experience.

EDUCATION

December 2017

Interaction Design Masters, Copenhagen Institute of Interaction Design

Denmark

May 2013

Bachelor of Arts in Philosophy, Macalester College

St Paul, MN

SKILLS

Adobe Creative Suite, Figma, UX/UI mockups, Wireframes, Rapid prototyping, Storytelling, User research, User journey, Agile Scrum, Product strategy, Facilitation and workshops